

NORML Monthly News Report (newsletter) project

What: make NORML news available in printed format to educate, inform and empower the public – by making it available online – and for activists to utilize off-line.

<u>How:</u> utilize weekly e-zine news from NORML. Either get the emails or go to web section and copy from there.

Why do this? The newsletter is for informational and educational purposes. Objective is to spread the word, get news and info to people who need it and - hopefully - spread the grapevine itself at the same time.

Objectives, mission, goal, strategy(s); Get the needed news, announcements and information to the people. A number of those effected by cannabis prohibition are off-line. They –

- can't get good news from local mainstream media
- are rural or otherwise don't have inter-net connection options
- are poor/disabled or otherwise unable to get and/or get to operate computer and/or related services

Some activists once got into the habit of gathering and printing out the Weekly online e-Zine reports from NORML off the internet. Then made copies and handing them out as they talked up the issue. This is in lieu of a NORML newsletter with basically the same info. It's not cost effective for National to mass print and mail when only a percentage utilize it. Thus the effort to make printed media available by thru this system.

Idea; put the info into a standard format for printing, like a newsletter.

The Process

- Take weekly e-zine reports and copy/paste into format.
- Do minor editing (someone needs to decide on the banner heading – current standard is first story) and make printable versions available to use as is or for "cloning". Affiliates can download a copy, replace the contact info headers, banner, masthead - and print as their own. Can even swap stories and add local flavor.
- Make available on-line in all needed formats: WORD, PDF, +? to start.

Strategy: k.i.s.s (keep it simple, silly) - copy and paste with a minimum of thot, decisions and - especially - editing. Want simple process so volunteers can rotate on the duty.

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The NORML Monthly Newsletter is an allvolunteer effort to broadcast news, announcements and information about and for the National Organization for the Reform of Marijuana Laws.

It is composed of the weekly NORML e-Zine available online at: http://www.norml.org/index.cfm?Group_ID=3442

For content issues contact:

National NORML 1001 Connecticut Ave NW, #1010, Washington, DC, 20009

(202) 483-5500 or visit their site at

www.norml.org

The NORML News Report is produced by the Librarians of OpdxNwoL - the Olde pdxNORML Website and Online Library for NORML Members, Affiliates and Interested Parties.

To get printed copies or help setting up your own contact them.

<u>E-mail:</u> librarian@pdxnorml.org

Check 'em out! <u>Visit and</u> <u>download from:</u>

pdxnorml.org/news/NL

NORML - A Voice for Responsible Marijuana Smokers

Since its founding in 1970, NORML has provided a voice in the public policy debate for those Americans who oppose marijuana prohibition and favor an end to the practice of arresting marijuana smokers. A nonprofit public-interest advocacy group, NORML represents the interests of the tens of millions of Americans who smoke marijuana responsibly.

During the 1970s, NORML led the successful efforts to decriminalize minor marijuana offenses in 11 states and significantly lower marijuana penalties in all others.

Today NORML continues to lead the fight to reform state and federal marijuana laws, whether by voter initiative or through the elected legislatures. NORML serves as an informational resource to the national media on marijuana-related stories, providing a perspective to offset the anti-marijuana propaganda from the government; lobbies state and federal legislators in support of reform legislation; publishes a regular newsletter; hosts, along with the NORML Foundation, an informative web site and an annual conference; and serves as the umbrella group for a national network of citizenactivists committed to ending marijuana prohibition and legalizing marijuana.

Their sister organization, the NORML Foundation sponsors public advertising campaigns to better educate the public about marijuana and alternatives to current marijuana policy; provides legal assistance and support to victims of the current laws; and undertakes relevant research.

The oldest and largest marijuana legalization organization in the country, NORML maintains a professional staff in Washington, DC, and a network of volunteer state and local NORML Chapters across the country. Check 'em out!

NORML's mission is to move public opinion sufficiently to achieve the repeal of marijuana prohibition so that the responsible use of cannabis by adults is no longer subject to penalty.

When marijuana is enjoyed responsibly, subjecting users to harsh criminal and civil penalties provides no public benefit and causes terrible injustices. For reasons of public safety, public health, economics and justice, the prohibition laws should be repealed to the extent that they criminalize responsible marijuana use.

NORML supports the right of adults to use marijuana responsibly, whether for medical or personal purposes. All penalties, both civil and criminal, should be eliminated for responsible use. NORML also supports the legalization of hemp (non-psychoactive marijuana) for industrial use. To find out more, like how you can help, call, write or visit their website. You'll be glad you did!

* VOLUME 0, ISSUE 1 * ABOUT THE PROJECT

The goal is to create a simple, systematic conduit from on-line to print; from NORML to the public, members and affiliates that are offline and without access to this unique source for news, announcements and information.

Objective is to get the news, etc., out in printed media form at a minimal cost - especially to National & affiliates - by only doing for & sending to those who want/use it.

In Summary

With NORMLs permission – this volunteer project team is setting up and printing out the NORML news in a standard newsletter format and handing it out as they go about doing NORML things. See below for examples. Other NORML people around the world may do the same.

If affiliates would like, they can swap out the National contact info. If they need help, we'll try to do it for them.

Go Ahead! Make Our Day! STEAL This NEWSLETTER!!

The NORML NewsLetter Project gives permission for NORML people and Affiliates to download a version, replace the contact info - banner, header, footer and masthead - with their own, and print batches off. If that's what it takes to get the word out, clone away! Need Help? Let Us Know! Email us at: librarian@pdxnorml.org

Contact us for more info or to comment. At this point, e-Mail is the only way to contact us. Eventually, we'll be able to send and receive snail-mail thru the postal services, and get a phone line for communications.

Perry a' NORML Librarian OpdxNwoL and NORML Monthly NewsLetter Project team leader **librarian@pdxnorml.org**

- About the Team -

We're just a bunch of regular people working on this action item idea on our own with NORMLs blessing.

We are volunteers doing the best we can, so pardon us if we are short on resources (like Time!). PLEASE! be patient, your contact is very important to us. EVERY item will get a response, even if just an acknowledgement. The project team is committed to making this site an accurate, relevent tool for cannabis law reform.

- Making Contact -

Post your thots, leave a comment online in the NORML Monthly NewsLetter GuestBook.

Comments, questions, compliments, complaints and suggestions about material? For issues with CONTENT, or to communicate News or requests for further information - contact NORML, the National Organization for the Reform of Marijuana Laws: 1001 Connecticut Ave NW, #1010, Washington, DC, 20009 or call them at (202) 483-5500 or visit their site at www.norml.org.

For TECHNICAL issues – ideas, compliments, complaints (report broken links!) with the documents or web site in general, eMail the Librarian at: librarian@pdxnorml.org

If interested in official NORML activities, contact your local Affiliate or National organizations. For the latest list of Affiliates (and how to contact them) or to contact **NORML**, visit:

www.norml.org.

Action: What You Can Do To support this

idea –

- **Print some out** and spread 'em.
- **Spread the word** on the idea. It's a grass-roots action item and will get most of its publicity thru the grapevine.

Goal: develop a simple process so a team of any-bodies can do this task and make it as self-sufficient as possible.

Why this way? Originally started by someone who used the newsletter format in activism it is hoped that as people and groups do the same thing – "Oooo, this months info looks good, I'll put it in the newsletter format and print some out" - they then get a copy back to the administrators of the project to post for everybody else to use.

Each month the duty cycles as those who need it do it - then share. Hempfest in Seattle? They do it as part of their thing and it's for that month. Someone has booth at a state fair? They do it for their booth then post it for the world. Hopefully not everybody is doing their thing at the same time.

This way it has a team – albeit spread across the land – sustaining it so it's not dependent upon any one person. No one to step up for the month? A core group of activist volunteers needs to be dedicated to filling the gaps and keeping this going.

- Subscribe to the NORML e-Zine and stay in the loop on this and other action items.
- Help produce.
- Distribute. Privacy issues? See Guerilla activism.

- Get Yours TODAY -

- -- Download from online
- -- see Places List online
- -- Subscribe!
- Then, make copies (offer place!) Got a copier? Can your Biz run 11x17 copies? Do some! And distribute . . .

--- Affiliates and Hope-To-Be's - Steal This N/L and make it part of your organizing and affiliating process!

The latest NORML Monthly NewsLetter is ready to hit the streets. Visit the website for a list of Biz and Orgs that are willing to carry 'em (our thanx to them!) If you want to distribute, please let us know!

You can see it online, along with back issues at the newsletter library archive section. Please Help! Get yer copy, make copies, and distribute. Drop them at any Bizness or Organization that are willing to carry 'em, say "Thanks!", then, PLEASE let us know! Tell us where and we'll add them to the list of places to go – which means more biz for them!

Be a part of making it happen.

For more info on the NORML e-Zine visit the NORML News (e-Zine Archive) section

http://www.norml.org/index.cfm?Group_ID=3442

Where you can sign up for the NORML Weekly e-Zine. See also ...

NORML News Feed page:

http://www.norml.org/index.cfm?Group_ID=5858

NORML Calendar of Events:

http://www.norml.org/index.cfm?Group_ID=3425

NORML Newsletter Archive:

http://www.norml.org/index.cfm?Group_ID=3419

NORML Library home > Library Index !:

http://www.norml.org/index.cfm?Group_ID=3444

^{*} THE NORML MONTHLY NEWS REPORT. VISIT > http://pdxnorml.org/news/NL < *