NORML project Ideas

[Some Ideas | Post Yours | email Us]

To record and publish ideas and related items from concept to actual. To allow the establishment of frameworks and ability to substantiate them thru generations. "Always forward" progress, no re-inventing wheels!

1. **the NORML Idea dB.** Screen and Lists of Ideas with supporting info. Available to activists, groups or public to utilize and have feedback and input. Actual –v- Estimated timelines and costs/benefits. New ideas and Ideas that have proven to not be practical, etc. Some Categories:

   a. **Arts and Entertainment.**
       i. **Art;**
           1. **Draw**, paint, graphics artists, logo designers (inventory people & objects)
           2. **Index** of Librarys of Images. Finished products and works in progress.
           3. **Gallerys & Shows**; art work about the case, art used in the cause; to project History, Info, Messages, etc.
           4. **Crafts; fairs** and "cottage industry"s for producing promotional material; lighters, magnetz
           5. Ideas and Resources (!) for producing **T-shirts, hats** and whatever. Do it yourself (few at a time) or biz who can mass produce.
       ii. **Music;** events and such.
       iii. **Film;** festivals.
       iv. **Theatre** and Improv;

   b. **Events**, Rallys, Letter to the Editor campaigns. Promoting and Producing.
   c. **News and Media;** Journalists, Writers, Newshawks, Editors; (visual) Photo and Video; T.V. Crews and (audio) Radio.
   d. **Literature;** book (and tape!) promotions, give-outs, signings & readings.
   e. **Legal**
   f. **Legislative**

2. Such as **the NORML NewsLetter project.** See: **pdxnorml.org/news/NL**

3. And the **Resource Global Inventory & dB (ToolShed) project** – by Function and Region; Orgs and People, Links and Documentation, Events, etc.

   a. For example; for the **NorthWest American** region;
      i. Alaska   NORML aff/s, People, NLC, other.
      ii. W. Canada
      iii. Washington
      iv. Oregon
      v. Idaho
      vi. Montana
      vii. N. California
      viii. N. Nevada

   b. We want to . . .
      i. **Inventory**; research and list; Outreach and Assessment, organizing of known resources and surveying of potential.
      ii. **Contact** and Issue management; asset, functional and resource information.
      iii. **List** Action Ideas and Items; form special focus groups as necessary.
      iv. **Establish** email lists and other line-of-communication tools in support of . . .
      v. **Meet Ups**, Meetings, Town Halls and Conferences.

4. **the NORML Affiliates ToolShed.** Part ("Aff" view) of the Resource dB, Action items and tools for NORML people, groups and those who wanna be or just plain think like 'em. Variants on the theme:

   a. **NORML Special Forces (focus groups).** Look at alternative types of Affiliation, lines of communication for Networking and resulting Action – like the **NLC**. Vets For NORML, NORML Women, Musicians and other Artists of NORML Mindset, etc. Set up tools – email lists, web pages, etc. – and otherwise support as need/desire arises.

   b. **Library (INFO) index.** List NORML Library and others along with any other sources of information. Logo and other image (dB) used by Affiliates. How To, Tips and Tricks, etc.

5. **NORML online Art Gallery.** Logos and 'Toons; including those looking for Text.

6. **NORML "Legal" (view of) Resource dB.** NLC members, info, documents and more. Specific legal tools, policy and procedures. Para-legals and defending yourself, others; FIJA, ACLU, etc.

7. **and more!** What's Yours? >> visit: **pdxnorml.org/action/ideas.html**